

## Call for papers

Recent trends in Europe, US, and globally have demonstrated that the world has continued to innovate and there is a lot of power to innovate out there, but most of the time with a negative sign. New global responses in the fields of *politics* (Brexit, the election of the USA president), *science and technology* (GM crops, nuclear energy, fracking, global warming, AI, big data, bitcoin), *health* (eating disorders, immunization, anti-biotic resistance), *social* (mass migration, extremism and terrorism, nationalism, sovereignty, slavery) are just handful examples of such innovating powers.

The 2018 ISMD conference is dedicated to exploring such new perspectives and effective ways to improve our understanding and interpretation of complex data, new ideas and innovations, aiming to generate interesting, beyond-state-of-the-art research questions and agendas, as well as to convey and effect change and coherence in policy development nationally, regionally, internationally and globally.

## Conference tracks

We invite submissions of full and working papers on any of the tracks listed below. Detailed description of the tracks and submission guidelines are available on the conference website.

**Track 1: Late-globalization, Neo-globalization in Post-Brexit, Trumponomics era**  
 Chair: Nikhilesh Dholakia, University of Rhode Island

**Track 2: Economic nationalism, protectionism, public policy**  
 Chair: Finola Kerrigan, University of Birmingham

**Track 3: Critical Perspectives of (Post) Development in the Age of Markets**  
 Chair: Fuat Firat, University of Texas Rio Grande Valley

**Track 4: De-globalization and de-internationalization**  
 Chair: Michael McDermott, Lancaster University and Romeo V. Turcan, Aalborg University

**Track 5: Country branding in the age of de-globalization**  
 Chair: Gina Pipoli, Universidad del Pacífico

**Track 6: Technological challenges in developing markets**  
 Chair: Janet Ward, University of Sunderland and Diane Rojas, Universidad de Manizales

**Track 7: Creation and legitimation of new markets, sectors and industries**  
 Chair: Norman M. Fraser, Aalborg University and Romeo V. Turcan, Aalborg University

**Track 8: Business models for sustainable value creation**  
 Chair: Pia Polska, Hanken School of Economics

**Track 9: Bubbles, runaway sentiments and collective behaviour**  
 Chair: Nikhilesh Dholakia, University of Rhode Island

**Track 10: Art & Culture**  
 Chair: Victoria Rodner, University of Stirling

**Track 11: Konst-Fest: Poetry, art, music**  
 Chair: Pia Polska, Hanken School of Economics and Finola Kerrigan, University of Birmingham

**Track 12: Peace Marketing**  
 Chair: Cliff Schultz, Loyola University Chicago

**Track 13: Insurgency, Exploitation, Development and Marketing in Developing Countries**  
 Chair: Anayo Nkamnebe, Nnamdi Azikiwe University

**Track 14: Imagining Alternatives**  
 Chair: Finola Kerrigan, University of Birmingham

**Track 15: Meet the editors**  
 Chair: Deniz Atik, Izmir University of Economics

**Track 16: Special Session**  
 Chair: Pia Polska, Hanken School of Economics

## Key dates

**December 1, 2017:** Submission system opens | **April 7, 2018:** Full and working paper submission deadline  
**April 30, 2018:** Decision notifications | **May 2, 2018:** Registration opens | **July 5-7, 2018:** ISMD Conference

## Conference website

<http://ismd2018.utm.md/>