

## Conference Programme

<http://ismd2018.utm.md/>

### July 5: Arrival

All day	Arrival, accommodation
From 4pm	Registration at Technical University of Moldova, 168 Stefan cel Mare street, in room 205
From 6pm	Welcome reception at Technical University of Moldova, 168 Stefan cel Mare street, in room 205 (guests will be offered drinks and a light buffet)

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### July 6: Opening

07.45	Buses pick up delegates from: 07:45 Vispas Hotel 07:55 Luna Hotel 08:05 Technical University of Moldova, 168 Stefan cel Mare street
08.00-15:00	Registration
09.00-09.30	Opening plenary session
09.30-11.00	Debate session 1: <b>Markets, Consumers, and Citizens in a Contentious Late Globalization Era</b> <i>Chair: Associate Prof <b>Pia Polsa</b>, Hanken School of Economics, Finland</i> <b>Marketing Scholars in a Hyper Consumerized World</b> by <b>Prof Ruby R. Dholakia</b> , University of Rhode Island, USA <b>The Future Unsustainability of the Market</b> by <b>Prof Fuat Firat</b> , University of Texas Rio Grande Valley, USA <b>Globalisation in the perspective of Global Trends, Institutions and Global value Chains</b> by <b>Prof Olav J. Sorensen</b> , Aalborg University, Denmark
11.00-11.30	Coffee break
11.30-13.00	Parallel sessions I
13.00-14.00	Lunch
14.00-15.30	Parallel sessions II and Panel 1
15.45	Busses depart for the city centre/hotels
17.00	Busses depart for the gala dinner from: 17:00 Vispas Hotel 17:10 Luna Hotel 17.20 Technical University of Moldova, 168 Stefan cel Mare street
21.30-22.00	Busses return to the city

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**July 7: Rounding up**

07.45	Buses pick up delegates from: 07:45 Vispas Hotel 07:55 Luna Hotel 08:05 Technical University of Moldova, 168 Stefan cel Mare street
09.00-10.30	Debate session 2: <b>THE TAIL END OF GLOBALIZATION. OR IS IT?</b> <i>Chair: Prof <b>Romeo V. Turcan</b>, Aalborg University, Denmark</i> <b>Technological transformation and its impact on employment</b> by <b>Anna Akhalkatsi</b> , Head of the World Bank Office in Moldova <b>Catching Up with Globalization and Relying on EU Integration</b> by <b>Octavian Armasu</b> , Minister of Finance of the Republic of Moldova <b>Only by Being Genuinely Local Will Globalisation – or Global Cooperation – Survive</b> by <b>Jeremy Lefroy</b> , Member of the UK Parliament, Chair of the Parliamentary Network on the World Bank and IMF
10.30-11.00	Coffee break
11.00-12.30	Parallel sessions III
12.30-13.30	Lunch
13.30-15.00	Parallel sessions IV and Panel 2:
15.00-15.30	Closing plenary session: Finola Kerrigan, ISMD President; Romeo V. Turcan, Conference Co-chair
15.45	Busses depart for the hotels/city centre
15.45	Busses depart for Cricova underground winery either from the venue or later from hotels ( <a href="#">optional tour</a> )

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**Sat-Sun July 7-8: Departures**

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